

CIM Members Give Back

CIM MEMBER COMPANY: Benevento Companies

Organization: Pete's Park

Established: Pete's Park had its Ribbon Cutting Ceremony on November 2nd, 2018.



ABOUT/SUMMARY:

In honor of beloved Beverly neighbor Pete Frates, Friends of Pete worked with the Beverly City Council to change the name of the neighborhood playground to "Pete's Park". Changing the name was an exciting first step in a larger vision that ultimately transformed the park into something worthy of Pete's namesake.

WEBSITE(S):

<http://www.petespark.org/>
<https://petefrates.com/>



CURRENT/PAST INVOLVEMENT:

Benevento Concrete was so very proud to donate concrete to PETE'S PARK in Beverly recently. Pete's Park is in honor of the great and inspiring Pete Frates.

Pete's Park used funds raised from the 4th annual Pete Frates 5K! Race on November 4th to ensure they have ample amounts of resources to keep the park well maintained for many generations of children.



DONATION INFO:

<https://www.gofundme.com/petespark>

MISSION:

Pete's Park initial mission was to raise the significant funds necessary to create an inclusive, multi-use playground that meets the Americans with Disabilities Act standards; so the park could be accessible for everyone. A park that Pete could visit to watch his daughter Lucy play with his nieces and other neighborhood children. This mission became a reality, after years of fundraising and planning, during November of 2018.

The people of Beverly, MA felt Pete's Park would be a fitting tribute to Pete Frates and honors his commitment to increase awareness for ALS; and his mission to help raise the funds that will help find a cure.